



Knights of Columbus

Council 8152, Crossville, TN

OKTOBERFEST 2018

Dear Community-minded Businessperson:

OKTOBERFEST 2018 is just around the corner – the dates this year are October 19 & 20. It'll be our 28th consecutive Oktoberfest and, on behalf of the Knights of Columbus Council 8152 (Crossville, TN), we hope we can count on your support.

We'd like to invite you to join our ever-growing family of sponsors. It's an excellent opportunity to introduce your company's products or services to attendees, who flock to Oktoberfest from all over Middle and East Tennessee. Our sponsors are permitted to promote their businesses from large banners hung in the festival pavilion. Along with being listed on our official website (CrossvilleOktoberfest.com) and in promotional materials, sponsors get multiple mentions from the bandstand during Oktoberfest. Plus, all sponsors receive complimentary admission tickets. Our advertising is widespread, with over 15,000 brochures broadly distributed throughout Middle and East Tennessee. And now you can be part of this exciting annual event!

We make it easy to participate. Choose your preferred level of sponsorship from the attached sheet, fill in the requested information, enclose your check payable to Knights of Columbus and mail it to us at the address provided. If you plan to participate, we ask that you get your sponsorship information (along with payment) to us as soon as possible, so we may be sure to include your business when we send this year's brochures out to be printed. A copy of last year's brochure is enclosed.

We know you'll feel good about helping support the good works of the Knights of Columbus in the Greater Crossville area – and we want to thank you in advance for your consideration.

Sincerely,

Your *OKTOBERFEST* 2018 Chairmen



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All *OKTOBERFEST* sponsors will receive the following, based on the sponsor level chosen.

- A plaque noting your support (sponsors of \$250+)
- Listing in our brochures
- Listing on our website – CrossvilleOktoberfest.com
- Mention from our bandstand during the Oktoberfest
- Banner (which you provide) hung in our pavilion (sponsors of \$100+)
- Complimentary admission tickets

Sponsor Level	Donation	Daily Mentions from Bandstand	Maximum Size of Banner (width and height in feet)	Complimentary Admission Tickets
Platinum	\$1,000+	6	16 x 4	12
Gold	\$500+	4	10 x 4	6
Silver	\$250+	3	8 x 3	4
Bronze	\$100+	2	6 x 3	2

OKTOBERFEST 2018 SPONSOR RESPONSE CARD

YES! WE WOULD LIKE TO BE A 2018 OKTOBERFEST SPONSOR.

The category we have chosen is (check one)

Platinum _____ Gold _____ Silver _____ Bronze _____ Sponsorship amount \$ _____

In addition to, or instead of, being a monetary sponsor, I choose to sponsor or donate goods or services.

Foodstuffs _____ Advertising _____ Printing _____ Other _____

I plan on providing a banner to be placed in the pavilion. Yes _____ No _____

Name _____

Title _____ Telephone _____

Address _____ City _____ State _____ ZIP _____

Website _____ Email _____

Please return as soon as possible with your check payable to Knights of Columbus

Mail to: OKTOBERFEST, P.O. Box 4055, Crossville, TN 38557

Note: If you have questions, please email sponsors@CrossvilleOktoberfest.com